

Product Program Workshop Agenda

October 25th, 2011

Umspannwerk Kreuzberg
Berlin, Germany

Draft Agenda

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| 8.00-8.30am | Breakfast |
| 8.30-8.45am | Welcome <ul style="list-style-type: none">- Review agenda- Introduction to the GHG Protocol and the Product Life Cycle Standard |
| 8.45-9:30am | Introductions <p>Participants to provide:</p> <ul style="list-style-type: none">- Name and organization- Interest/history with product-level programs- Describe main challenge you face with development/implementation of product-level programs |
| 9:30-10:00am | Business Perspective on the Need for Consistency in Product-level Programs <p>Speaker TBD</p> |
| 10:00-10:15am | Coffee Break |
| 10:15-11:15am | Breakout Groups <p>Participants to discuss:</p> <ul style="list-style-type: none">- Challenges in moving towards global consistency in product measurement and reporting- Other challenges faced |

- Recommendations on how to overcome these challenges

11:15-12:00pm **Breakout Group Report Back**

12.00-1:00pm **Lunch Discussion**

GHG Protocol

- Presentation & discussion: what is the role of the GHG Protocol in product-level programs
- Recap and next steps

1pm **Adjourn**