



For Immediate Release

Launch of New Tool to Measure Scope 3 Emissions

GHG Protocol and Quantis launch free Scope 3 Evaluator tool to measure value chain emissions

Washington, D.C./Boston (December 15, 2014) – The <u>Greenhouse Gas Protocol</u> and <u>Quantis</u> have joined forces to develop and launch the <u>Scope 3 Evaluator</u> - a free, web-based tool that allows users to make an initial, rough approximation of their full Scope 3 footprint, regardless of the size or type of organization. Built on the Quantis SUITE 2.0 software and using the <u>GHG Protocol Scope 3 Accounting and Reporting Standard</u>, the tool provides a simple though complete Scope 3 footprint, which can be used to prioritize action areas, report emissions, and measure a more accurate footprint in the future.

The GHG Protocol classifies a company's greenhouse gas (GHG) emissions into three 'scopes'. Scope 3 emissions are all indirect emissions that occur in the value chain. For most companies, more than 80 percent of their GHG footprint occurs outside of their operations (Scope 3); however companies have been slow to start measuring and reporting these emissions. In 2012, just 14 Global 500 companies reported Scope 3 emissions in all 15 categories to CDP. One reason for the delay is the complexity of external emissions and the difficulty collecting and attributing them, which the **Scope 3 Evaluator** hopes to alleviate.

"Our ultimate goal is to drive the measurement, management and reduction of GHG emissions; however, some companies just don't know where to start and this is a real obstacle," said **Cynthia Cummis, GHG Protocol Deputy Director, World Resources Institute (WRI)**. "As developers of the Scope 3 Accounting and Reporting Standard, we know that an efficient screening tool will help companies get started and provide an easy first step. The more companies that can measure and report their Scope 3 emissions with the help of this tool, the better."

The **Scope 3 Evaluator** provides companies and organizations a first, essential step on the path to joining industry leaders in GHG measurement and reporting. Users of the **Scope 3 Evaluator** will immediately gain a better understanding of where the GHG hotspots are in their value chain and can start using this information to look for reduction opportunities.

"We are honored to partner with GHG Protocol to build, deliver and maintain the Scope 3 Evaluator. This tool has the potential to help hundreds of companies to kick-start their efforts to measure, disclose and reduce GHG emissions with a full value-chain perspective," **Quantis CEO Emmanuelle Aoustin** explains. "Contributing to the deployment of life cycle thinking as common practice for all types of organizations is core to Quantis' mission and this starts with measurement. Progress on Scope 3 measurements will certainly open to the door for companies to a wide range of possibilities to drive sustainable change." The **Scope 3 Evaluator**, built on the <u>Quantis SUITE 2.0</u> software, has been designed for both novices and experts in the area of carbon footprinting. To learn how to use the tool to streamline your measurement, reporting and reduction process, take a virtual tour during our **webinar on December 17.**

Register to join our webinar on December 17th at 11am EST / 5pm CET: <u>https://attendee.gotowebinar.com/register/3822916530600557314</u>

For more information, visit the Scope 3 Evaluator website: https://quantis-suite.com/Scope-3-Evaluator/

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About Quantis

Quantis is a global leader in sustainability and Life Cycle Assessment (LCA) expertise, services, consulting and tools. Quantis is specialized in supporting companies as they measure, understand and manage the environmental impacts of their products, services and operations. Fuelled by its close ties with the scientific community and its strong track record with clients, Quantis has proven experience in supporting clients as they transform LCA results into business strategies and operational action plans. www.quantis-intl.com

About Greenhouse Gas Protocol

The Greenhouse Gas Protocol (GHG Protocol) is the most widely used international accounting tool for government and business leaders to understand, quantify, and manage greenhouse gas emissions. A decade-long partnership between the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD), the GHG Protocol is working with businesses, governments, and environmental groups around the world to build a new generation of credible and effective programs for tackling climate change. www.ghgprotocol.org

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