Objectives:
1. Release of the GHG Protocol Corporate Value Chain (Scope 3) and Product Standards through a global launch involving coordinated events in London and New York City.
2. Inform stakeholders on the strategic business value of the new standards through a discussion on their role in business, the investment community, policy and programs/initiatives.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>11:00-11:20</td>
<td>Welcome and Introductory Remarks</td>
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<tr>
<td></td>
<td>- Ms. Janet Ranganathan, Vice President, Science and Research, World Resources Institute (WRI)</td>
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<td>- Mr. Björn Stigson, President, World Business Council for Sustainable Development (WBCSD)</td>
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<td>11:20-11:35</td>
<td>Key Note Speech</td>
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<td>- Mr. Frank Appel, CEO Deutsche Post DHL</td>
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<td>11:35-11:40</td>
<td>GHG Protocol Animated Video</td>
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<td>11:40-12:25</td>
<td>High-Level Moderated Panel Discussion</td>
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<td><strong>Moderator:</strong> Ms. Kavita Maharaj, former Anchor, CNBC Europe Closing Bell</td>
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<td><strong>Speakers:</strong></td>
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<td></td>
<td>- Mr. Frank Appel, CEO Deutsche Post DHL</td>
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<td>- Mr. Paul Simpson, CEO, Carbon Disclosure Project</td>
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<td>- Mr. Gary Crawford, Vice President, Sustainable Development, Veolia Environnement</td>
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<td>- Dr. Monika Betz, Senior Vice President, Environment &amp; Permits, BASF SE</td>
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<td>- Ms. Helen Fleming, Climate Change Director, Tesco/Co-Chair, Sustainability Pillar, Consumer Goods Forum</td>
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<td>- Senior UK Government Representative (TBD)</td>
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<td>12:25-12:30</td>
<td>Concluding Remarks, Mr. Björn Stigson, WBCSD</td>
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<td>(12:30-13:00)</td>
<td>(Media one-on-ones in separate room)</td>
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<td>12:30-14:00</td>
<td>Networking Lunch</td>
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