Product Program Workshop Agenda

October 25th, 2011

Umspannwerk Kreuzberg
Berlin, Germany

Draft Agenda

8.00-8.30am  Breakfast

8.30-8.45am  Welcome
   - Review agenda
   - Introduction to the GHG Protocol and the Product Life Cycle Standard

8.45-9:30am  Introductions
   Participants to provide:
   - Name and organization
   - Interest/history with product-level programs
   - Describe main challenge you face with development/implementation of product-level programs

9:30-10:00am Business Perspective on the Need for Consistency in Product-level Programs
   Speaker TBD

10:00-10:15am Coffee Break

10:15-11:15am Breakout Groups
   Participants to discuss:
   - Challenges in moving towards global consistency in product measurement and reporting
   - Other challenges faced
- Recommendations on how to overcome these challenges

11:15-12:00pm  **Breakout Group Report Back**

12.00-1:00pm  **Lunch Discussion**

  GHG Protocol
  - Presentation & discussion: what is the role of the GHG Protocol in product-level programs
  - Recap and next steps

1pm  **Adjourn**